



PAHAYAG
TRACKER: MAR

Public Results Report

SURVEY PERIOD
March 16-21, 2022

Media Partner:

The Manila Times[®]

PAHAYAG NCR TRACKER: MARCH is an independent and non-commissioned survey conducted by PUBLiCUS between **March 16, 2022 to March 21, 2022.**

It is a survey comprised of 1,648 respondents from the National Capital Region (NCR) drawn from a market research panel of over 200,000 Filipinos maintained by **PureSpectrum**, a US-based panel marketplace with multinational presence.

The final survey research panel was restricted to registered voters. Parameters based on respondent age and gender were utilized in the sample formulation in order for the resulting sample to conform more closely to the features of the voting population, as defined by statistics from the COMELEC.

Minor adjustments were made in the sampling in PATEROS given its smaller representation in the panel marketplace of **PureSpectrum**.

The city-level margin of error for all cities is +/- 10%, and +/-14% for the Municipality of Pateros.

Note from PureSpectrum: “Samples provided by PureSpectrum are not affiliated with any bias or political party. All opinions voiced in the interpretation and analyses of the data are those of the writer and/or project sponsor.”

| CITY | SAMPLES |
|------------------|---------|
| PATEROS | 48 |
| OTHER NCR CITIES | 100 |



DEMOGRAPHIC PROFILE

AGE GROUP

| LEVELS | TOTAL |
|-----------------|-------------|
| 18 to 24 | 30.3 |
| 25 to 29 | 22.5 |
| 30 to 39 | 29.2 |
| 40 to 49 | 13.8 |
| 50 to 59 | 3.2 |
| 60+ | 1.0 |

RELIGION

| LEVELS | TOTAL |
|-----------------------|-------------|
| BORN AGAIN CHRISTIAN | 9.3 |
| IGLESIA NI CRISTO | 4.0 |
| ISLAM | 1.6 |
| NONE | 1.6 |
| OTHERS | 3.5 |
| ROMAN CATHOLIC | 79.9 |

HIGHEST EDUCATIONAL ATTAINMENT

| LEVELS | TOTAL |
|----------------------------|-------------|
| 1. NO FORMAL EDUCATION | 0.7 |
| 2. SOME ELEMENTARY | 0.1 |
| 3. ELEMENTARY GRADUATE | 0.4 |
| 4. SOME HIGH SCHOOL | 1.5 |
| 5. HIGH SCHOOL GRADUATE | 15.4 |
| 6. VOCATIONAL | 5.4 |
| 7. SOME COLLEGE | 19.0 |
| 8. COLLEGE GRADUATE | 55.1 |
| 9. BEYOND COLLEGE GRADUATE | 2.5 |

EDUCATION CLASS

| LEVELS | TOTAL |
|---------------------------------|-------------|
| 1. HS/VOC AND BELOW | 23.4 |
| 2. AT LEAST SOME COLLEGE | 76.6 |

INCOME LEVEL

| LEVELS | TOTAL |
|-------------------------------|-------------|
| 1. POOR | 11.0 |
| 2. LOW INCOME | 18.4 |
| 3. LOWER MIDDLE INCOME | 26.7 |
| 4. MIDDLE INCOME | 24.7 |
| 5. UPPER MIDDLE INCOME | 10.4 |
| 6. UPPER INCOME | 3.0 |
| 7. RICH | 2.6 |
| 8. DOES NOT KNOW | 2.0 |
| 9. REFUSED TO ANSWER | 1.1 |

SOCIO-ECONOMIC CLASS

| LEVELS | TOTAL |
|----------|-------------|
| ABC | 40.7 |
| D | 45.1 |
| E | 11.0 |

WHAT IS YOUR CURRENT WORK STATUS?

| LEVELS | TOTAL |
|---|-------------|
| 1. NOT WORKING, NO EXPERIENCE, NOT LOOKING FOR WORK | 2.5 |
| 2. NOT WORKING, WITH EXPERIENCE, NOT LOOKING FOR WORK | 4.1 |
| 3. NOT WORKING, NO EXPERIENCE, LOOKING FOR WORK | 4.9 |
| 4. NOT WORKING. WITH EXPERIENCE, LOOKING FOR WORK | 10.3 |
| 5. WORKING PART TIME, LOOKING FOR MORE WORK | 13.5 |
| 6. WORKING PART TIME, NOT LOOKING FOR MORE WORK | 8.4 |
| 7. WORKING FULL TIME | 56.2 |

OWNERSHIP OF SMARTPHONE

| LEVELS | TOTAL |
|--|-------------|
| 1. PREPAID NON-SMARTPHONE | 11.3 |
| 2. PREPAID SMARTPHONE | 67.2 |
| 3. POSTPAID NON-SMARTPHONE | 2.4 |
| 4. POSTPAID SMARTPHONE | 9.0 |
| 5. PREPAID AND POSTPAID, AT LEAST ONE SMARTPHONE | 6.5 |
| 6. PREPAID AND POSTPAID, NO SMARTPHONES | 1.2 |
| 7. DO NOT OWN BUT USE A NON-SMARTPHONE | 0.5 |
| 8. DO NOT OWN BUT USE A SMARTPHONE | 1.3 |
| 9. DO NOT OWN AND DO NOT USE | 0.6 |

INTERNET ACCESS AT HOME

| LEVELS | TOTAL |
|------------|-------------|
| No | 8.4 |
| Yes | 91.6 |

CABLE TELEVISION ACCESS AT HOME

| LEVELS | TOTAL |
|------------|-------------|
| No | 32.5 |
| Yes | 67.5 |

VIEWS ON THE ADMINISTRATION

| LEVELS | TOTAL |
|--|-------------|
| 1. STRONGLY ANTI ADMINISTRATION | 12.9 |
| 2. MILDLY ANTI ADMINISTRATION | 11.5 |
| 3. NEITHER ANTI ADMINISTRATION NOR PRO ADMINISTRATION | 28.7 |
| 4. MILDLY PRO ADMINISTRATION | 22.8 |
| 5. STRONGLY PRO ADMINISTRATION | 24.2 |

VIEWS ON THE OPPOSITION

| LEVELS | TOTAL |
|--|-------------|
| 1. STRONGLY ANTI OPPOSITION | 20.6 |
| 2. MILDLY ANTI OPPOSITION | 19.9 |
| 3. NEITHER ANTI ADMINISTRATION NOR PRO OPPOSITION | 41.0 |
| 4. MILDLY PRO OPPOSITION | 12.1 |
| 5. STRONGLY PRO OPPOSITION | 6.4 |

SOCIAL MEDIA USAGE

| LEVELS | FACEBOOK | YOUTUBE | INSTAGRAM | TWITTER | TIKTOK |
|-----------------------------------|-------------|-------------|-------------|-------------|-------------|
| 1. NEVER / I DO NOT USE THIS (FB) | 1.7 | 1.1 | 19.2 | 33.4 | 21.9 |
| 2. AN HOUR OR LESS (FB) | 13.8 | 21.1 | 41.1 | 36.9 | 24.1 |
| 3. 1 TO 3 HOURS (FB) | 27.0 | 34.7 | 23.5 | 17.2 | 22.9 |
| 4. 3 TO 5 HOURS (FB) | 21.1 | 22.5 | 8.7 | 7.1 | 15.8 |
| 5. MORE THAN 5 HOURS (FB) | 36.3 | 20.7 | 7.4 | 5.5 | 15.2 |



ELECTORAL PREFERENCES

Mayor/Vice Mayor

Q. Assuming that the elections are held tomorrow, who among the following will get your vote for MAYOR/VICE MAYOR? CHOOSE ONLY ONE

Kung sakaling ang halalan ay gaganapin bukas, sino sa mga sumusunod ang makakakuha ng boto mo para MAYOR/VICE MAYOR? PUMILI LAMANG NG ISA

| CITY | SAMPLE | Margin of Error | MAYOR | | | VICE MAYOR | | |
|----------------|-----------|-----------------|-------------|-------------|-------------|-------------|-------------|-------------|
| | | | FIRST | SECOND | GAP | FIRST | SECOND | GAP |
| CALOOCAN | 100 | 10 | 32 | 20 | 12 | 35 | 28 | 7 |
| LAS PIÑAS | 100 | 10 | 41 | 8 | 33 | 44 | 13 | 31 |
| MAKATI | 100 | 10 | 66 | 11 | 55 | 54 | 13 | 41 |
| MALABON | 100 | 10 | 46 | 37 | 9 | 41 | 37 | 4 |
| MANDALUYONG | 100 | 10 | 53 | 20 | 33 | 73 | 0 | 73 |
| MANILA | 100 | 10 | 32 | 15 | 17 | 41 | 22 | 19 |
| MARIKINA | 100 | 10 | 60 | 25 | 35 | 32 | 16 | 16 |
| MUNTINLUPA | 100 | 10 | 49 | 12 | 37 | 37 | 33 | 4 |
| NAVOTAS | 100 | 10 | 55 | 22 | 33 | 46 | 21 | 25 |
| PARAÑAQUE | 100 | 10 | 53 | 11 | 42 | 29 | 22 | 7 |
| PASAY | 100 | 10 | 39 | 16 | 23 | 35 | 14 | 21 |
| PASIG | 100 | 10 | 92 | 3 | 89 | 40 | 16 | 24 |
| PATEROS | 50 | 14 | 64.6 | 12.5 | 52.1 | 37.5 | 35.4 | 2.1 |
| QUEZON CITY | 100 | 10 | 40 | 24 | 16 | 40 | 30 | 10 |
| SAN JUAN | 100 | 10 | 76 | 6 | 70 | 46 | 21 | 25 |
| TAGUIG | 100 | 10 | 76 | 11 | 65 | 43 | 30 | 13 |
| VALENZUELA | 100 | 10 | 86 | 5 | 81 | 63 | 16 | 47 |
| AVERAGE | NA | NA | 56.5 | 15.2 | 41.3 | 43.3 | 21.6 | 21.7 |

The numbers suggest that several NCR races are becoming more competitive over time. The average margin between first place and second place in the mayoral races narrowed from 49% to 41%. Moreover, four cities notched margins within 20% and six cities notched margins within 40%. Competition for vice mayor seats intensified slightly, with the margin decreasing from 25% in February to 22% in March.

VOTING PREFERENCES: CALOOCAN

MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|--------------------------|-----------------|-------------------|
| MALAPITAN, ALONG | 52 | 32 |
| ERICE, EGAY | 22 | 20 |
| UNDECIDED | 20 | 17 |
| DOMASIG, ROMAN JR. | 1 | 12 |
| ANQUILAN, JUN | 1 | 8 |
| BAYON-ON, RUFFY NAZARENO | 2 | 6 |
| MALUNES, TOTO | 0 | 4 |
| NONE | 2 | 1 |

VICE MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|----------------|-----------------|-------------------|
| TEH, KARINA | 36 | 35 |
| MALONZO, PJ | 18 | 28 |
| UNDECIDED | 38 | 22 |
| TIMBOL, JOSEPH | 5 | 14 |
| NONE | 3 | 1 |

MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|------------------------|-----------------|-------------------|
| AGUILAR, IMELDA | 42 | 41 |
| UNDECIDED | 31 | 23 |
| CASIMIRO, LOUIE | 7 | 8 |
| EUSEBIO, DOC FERDS | 4 | 7 |
| GONZALES, BENJAMIN | 1 | 6 |
| RIVERA, REY | 5 | 6 |
| ABELLAR, ANTONIO JR. | 4 | 5 |
| GRAN, SIMNAR | 0 | 2 |
| NONE | 4 | 2 |

VICE MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|---------------------------|-----------------|-------------------|
| AGUILAR, APRIL | 44 | 44 |
| UNDECIDED | 42 | 31 |
| DELOS REYES, BISHOP JERRY | 8 | 13 |
| ANGELES, ED | 1 | 7 |
| LUNA, ANTONIO | 3 | 4 |
| NONE | 2 | 1 |

MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|--------------------|-----------------|-------------------|
| BINAY, ABBY | 68 | 66 |
| UNDECIDED | 20 | 21 |
| HERNANDEZ, JOEL | 10 | 11 |
| NONE | 2 | 2 |

VICE MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|--------------------------|-----------------|-------------------|
| LAGDAMEO, MONIQUE | 60 | 54 |
| UNDECIDED | 25 | 31 |
| BIOLENA, KUYA ROD | 10 | 13 |
| NONE | 5 | 2 |

MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|-------------------|-----------------|-------------------|
| ORETA, ENZO | 41 | 46 |
| SANDOVAL, JEANNIE | 32 | 37 |
| UNDECIDED | 25 | 15 |
| NONE | 2 | 2 |

VICE MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|-------------------|-----------------|-------------------|
| YAMBAO, JAYJAY | 24 | 41 |
| DELA CRUZ, NINONG | 41 | 37 |
| UNDECIDED | 31 | 18 |
| NONE | 4 | 4 |

MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|--------------------|-----------------|-------------------|
| ABALOS, BEN | 64 | 53 |
| UNDECIDED | 26 | 24 |
| SOLOMON, FLORENCIO | 6 | 20 |
| NONE | 4 | 3 |

VICE MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|------------------------|-----------------|-------------------|
| ABALOS, MENCHIE | 66 | 73 |
| UNDECIDED | 26 | 22 |
| NONE | 8 | 5 |

MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|------------------|-----------------|-------------------|
| LACUNA, HONEY | 44 | 32 |
| UNDECIDED | 19 | 25 |
| LIM, CHRISTY | 4 | 15 |
| BAGATSING, AMADO | 8 | 13 |
| LOPEZ, ALEX | 10 | 9 |
| ABAD, ONOFRE | 2 | 2 |
| JAMIAS, ELMER | 3 | 2 |
| PIZARRA, FRANCIS | 0 | 2 |

VICE MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|--------------------|-----------------|-------------------|
| BAGATSING, RAYMOND | 19 | 41 |
| UNDECIDED | 32 | 24 |
| NIETO, YUL SERVO | 27 | 22 |
| LAPINIG, LUCY | 7 | 8 |
| REYES, ARVIN | 8 | 5 |

VOTING PREFERENCES: MARIKINA

MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|------------------|-----------------|-------------------|
| TEODORO, MARCY | 62 | 60 |
| FERNANDO, BAYANI | 23 | 25 |
| UNDECIDED | 14 | 15 |

VICE MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|----------------------|-----------------|-------------------|
| ANDRES, DOC MARION | 39 | 32 |
| UNDECIDED | 36 | 27 |
| DELA CRUZ, SHERWIN | 5 | 16 |
| ACOP, FRANCIS JOSEPH | 4 | 14 |
| ANCHETA, ZIFFRED | 16 | 10 |
| NONE | 0 | 1 |

MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|----------------------|-----------------|-------------------|
| BIAZON, RUFFY | 55 | 49 |
| UNDECIDED | 23 | 24 |
| BENJAMIN, NELSON | 5 | 12 |
| MARIÑAS, RED | 16 | 11 |
| MARMETO, OSCAR | 0 | 2 |
| NONE | 1 | 2 |

VICE MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|--------------------------|-----------------|-------------------|
| SIMUNDAC, ARTEMIO | 39 | 37 |
| DIOKO, OYO BOY | 29 | 33 |
| UNDECIDED | 30 | 28 |
| NONE | 2 | 2 |

MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|-------------------------|-----------------|-------------------|
| TIANGO, JOHN REY | 51 | 55 |
| CRUZ, RC | 28 | 22 |
| UNDECIDED | 9 | 15 |
| CAMACHO, MARIO | 11 | 7 |
| NONE | 1 | 1 |

VICE MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|--------------------------|-----------------|-------------------|
| SANCHEZ, KAP TITO | 42 | 46 |
| UNDECIDED | 21 | 31 |
| DE GUZMAN, ICOY | 27 | 21 |
| MAIQUEZ, FREDIE | 10 | 2 |

VOTING PREFERENCES: PARAÑAQUE

MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|-----------------------|-----------------|-------------------|
| OLIVAREZ, ERIC | 63 | 53 |
| UNDECIDED | 22 | 26 |
| ZAIDE, JUN | 9 | 11 |
| AGUILAR, ROLANDO | 1 | 7 |
| UY, DREW | 2 | 2 |
| NONE | 3 | 1 |

VICE MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|---------------------------|-----------------|-------------------|
| UNDECIDED | 35 | 32 |
| DE ASIS, TESS | 24 | 29 |
| VILLAFUERTE, JOAN | 17 | 22 |
| FAVIS, COACH BINKY | 24 | 16 |
| NONE | 1 | 1 |

MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|-----------------------------|-----------------|-------------------|
| CALIXTO-RUBIANO, EMI | 53 | 39 |
| UNDECIDED | 34 | 25 |
| ADVINCULA, RICHARD | 7 | 16 |
| TOGONON, EDWARD | 3 | 11 |
| ROMERO, AJ | 2 | 7 |
| NONE | 1 | 2 |

VICE MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|--------------------------------|-----------------|-------------------|
| DEL ROSARIO, BOYET DING | 33 | 35 |
| UNDECIDED | 47 | 34 |
| BERNAJE-CARBAJAL, TINA | 12 | 14 |
| BONGAT, HECTOR | 3 | 8 |
| CRUZ, JESSIE | 2 | 8 |
| NONE | 3 | 1 |

MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|------------------------|-----------------|-------------------|
| SOTTO, VICO | 92 | 92 |
| UNDECIDED | 3 | 5 |
| BERNARDO, IYO CARUNCHO | 4 | 3 |

VICE MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|------------------------|-----------------|-------------------|
| JAWORSKI, DODOT | 38 | 40 |
| UNDECIDED | 26 | 30 |
| SIA, CHRISTIAN | 15 | 16 |
| CONCEPCIO, JUNJUN | 14 | 11 |
| NONE | 7 | 3 |

MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|-------------------|-----------------|-------------------|
| PONCE, IKE | 62 | 64.6 |
| UNDECIDED | 32 | 18.8 |
| CHIONG, MARILYN | 6 | 12.5 |
| NONE | | 4.2 |

VICE MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|---------------------------|-----------------|-------------------|
| SANTOS, CARLO | 40 | 37.5 |
| MARZAN, JOHN PETER | 32 | 35.4 |
| UNDECIDED | 28 | 22.9 |
| NONE | | 4.2 |

VOTING PREFERENCES: QUEZON CITY

MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|-----------------------|-----------------|-------------------|
| BELMONTE, JOY | 57 | 40 |
| DEFENSOR, MICHAEL | 18 | 24 |
| UNDECIDED | 17 | 17 |
| VELASCO, DIOSDADO | 1 | 6 |
| BELLO, KUYA RIC | 1 | 5 |
| ARANETA, GLENDA | 3 | 3 |
| JOTA, ROLANDO | 0 | 2 |
| NONE | 2 | 2 |
| INGLES, INVENTOR JOSE | 1 | 1 |

VICE MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|-------------------|-----------------|-------------------|
| SOTTO, GIAN | 47 | 40 |
| CASTELO, WINNIE | 26 | 30 |
| UNDECIDED | 19 | 14 |
| LARAÑO, CHRISTINE | 2 | 8 |
| RODRIGUEZ, HELEN | 2 | 8 |

MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|-----------------|-----------------|-------------------|
| ZAMORA, FRANCIS | 68 | 76 |
| UNDECIDED | 24 | 14 |
| USMAN, JUN | 5.3 | 6 |
| NONE | 2.7 | 4 |

VICE MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|---------------|-----------------|-------------------|
| VILLA, WARREN | 45.3 | 46 |
| UNDECIDED | 32.0 | 28 |
| CEZAR, PHILIP | 22.7 | 21 |
| NONE | 0.0 | 5 |

MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|--------------------|-----------------|-------------------|
| CAYETANO, ATE LANI | 75 | 76 |
| UNDECIDED | 13 | 12 |
| CERAFICA, ARNEL | 11 | 11 |
| NONE | 1 | 1 |

VICE MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|-------------------|-----------------|-------------------|
| ALIT, ARVIN | 39 | 43 |
| CERAFICA, JANELLE | 23 | 30 |
| UNDECIDED | 36 | 27 |
| | | |

MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|------------------------|-----------------|-------------------|
| GATCHALIAN, WES | 85 | 86 |
| UNDECIDED | 8 | 8 |
| BERNARDO, BOMBIT | 4 | 5 |
| NONE | | 1 |

VICE MAYOR

| CANDIDATE | Feb 18-24, 2022 | March 16-21, 2022 |
|-------------------------------|-----------------|-------------------|
| NATIVIDAD-BORJA, LORIE | 78 | 63 |
| UNDECIDED | 11 | 20 |
| DE GULA, RICARDO | 8 | 16 |
| NONE | 3 | 1 |



THANK YOU!