

**PAHAYAG**  
**NCR APRIL**

**NCR LOCAL ELECTION PREFERENCES REPORT**

**SURVEY PERIOD**  
**April 8-13, 2022**

Media Partner:

**The Manila Times®**

**PAHAYAG NCR TRACKER: APRIL** is an independent and non-commissioned survey conducted by PUBLICUS between **April 8 to 13, 2022**.

The survey sample comprises 1,625 Filipino respondents from the National Capital Region (NCR) drawn from a market research maintained by **PureSpectrum**, a US-based panel marketplace with multinational presence.

The final survey research panel was restricted to registered voters. Parameters based on respondent age and gender were utilized in the sample formulation in order for the resulting sample to conform more closely to the features of the voting population, as defined by statistics from the COMELEC.

Minor adjustments were made in the sampling in PATEROS and SAN JUAN given its smaller representation in the panel marketplace of **PureSpectrum**.

The sample-wide margin of error of +/- 3%. The city-level margin of error for most cities is +/- 10%, +/- 12% in San Juan, and +/- 14% for the Municipality of Pateros.

**Note from PureSpectrum:** “Samples provided by PureSpectrum are not affiliated with any bias or political party. All opinions voiced in the interpretation and analyses of the data are those of the writer and/or project sponsor.”

CITY	SAMPLES
PATEROS	49
SAN JUAN	76
OTHER NCR CITIES	100



# DEMOGRAPHIC PROFILE

**AGE GROUP**

LEVELS	TOTAL
18 to 24	27.7
25 to 29	20.6
<b>30 to 39</b>	<b>32.4</b>
40 to 49	14.2
50 to 59	3.7
60+	1.4

**RELIGION**

LEVELS	TOTAL
<b>ROMAN CATHOLIC</b>	<b>80.1</b>
BORN AGAIN CHRISTIAN	9.4
IGLESIA NI CRISTO	4.1
ISLAM	1.5
NONE	1.1
OTHERS	3.9

**GENDER**

LEVELS	TOTAL
<b>FEMALE</b>	<b>60.1</b>
MALE	39.9

## HIGHEST EDUCATIONAL ATTAINMENT

LEVELS	TOTAL
NO FORMAL EDUCATION	0.2
SOME ELEMENTARY	0.2
ELEMENTARY GRADUATE	0.1
SOME HIGH SCHOOL	1.5
HIGH SCHOOL GRADUATE	14.7
VOCATIONAL	6.2
SOME COLLEGE	19.7
<b>COLLEGE GRADUATE</b>	<b>54.5</b>
BEYOND COLLEGE GRADUATE	2.9

## EDUCATION CLASS

LEVELS	TOTAL
HS/VOC AND BELOW	22.9
<b>AT LEAST SOME COLLEGE</b>	<b>77.1</b>

## INCOME LEVEL

LEVELS	TOTAL
POOR	10.5
LOW INCOME	18
<b>LOWER MIDDLE INCOME</b>	<b>27.2</b>
<b>MIDDLE INCOME</b>	<b>23.7</b>
UPPER MIDDLE INCOME	10.9
UPPER INCOME	4.1
RICH	3.3
DOES NOT KNOW	1.6
REFUSED TO ANSWER	0.6

## INCOME LEVEL

LEVELS	TOTAL
ABC	42
<b>D</b>	<b>45.2</b>
E	10.5

## WHAT IS YOUR CURRENT WORK STATUS?

LEVELS	TOTAL
NOT WORKING, NO EXPERIENCE, NOT LOOKING FOR WORK	2.7
NOT WORKING, WITH EXPERIENCE, NOT LOOKING FOR WORK	4.2
NOT WORKING, NO EXPERIENCE, LOOKING FOR WORK	4.5
NOT WORKING, WITH EXPERIENCE, LOOKING FOR WORK	8.5
WORKING PART TIME, LOOKING FOR MORE WORK	11.9
WORKING PART TIME, NOT LOOKING FOR MORE WORK	8.4
<b>WORKING FULL TIME</b>	<b>59.8</b>

## OWNERSHIP OF SMARTPHONE

LEVELS	TOTAL
PREPAID NON-SMARTPHONE	9.1
<b>PREPAID SMARTPHONE</b>	<b>71.1</b>
POSTPAID NON-SMARTPHONE	1.4
POSTPAID SMARTPHONE	9.1
PREPAID AND POSTPAID, AT LEAST ONE SMARTPHONE	5.9
PREPAID AND POSTPAID, NO SMARTPHONES	0.7
DO NOT OWN BUT USE A NON-SMARTPHONE	0.6
DO NOT OWN BUT USE A SMARTPHONE	1.4
DO NOT OWN AND DO NOT USE	0.7

## WORK STATUS GROUP

LEVELS	TOTAL
NOT WORKING, NOT LOOKING FOR WORK	6.9
NOT WORKING, LOOKING FOR WORK	13.0
<b>WORKING</b>	<b>80.1</b>

**VIEWS ON THE ADMINISTRATION**

LEVELS	TOTAL
STRONGLY ANTI ADMINISTRATION	11.5
MILDLY ANTI ADMINISTRATION	13.2
<b>NEITHER ANTI ADMINISTRATION NOR PRO ADMINISTRATION</b>	<b>27.0</b>
MILDLY PRO ADMINISTRATION	22.3
STRONGLY PRO ADMINISTRATION	26

**VIEWS ON THE OPPOSITION**

LEVELS	TOTAL
STRONGLY ANTI OPPOSITION	20.4
MILDLY ANTI OPPOSITION	18.2
<b>NEITHER ANTI ADMINISTRATION NOR PRO OPPOSITION</b>	<b>41.8</b>
MILDLY PRO OPPOSITION	12.7
STRONGLY PRO OPPOSITION	6.8

**SOCIAL MEDIA USAGE**

LEVELS	FACEBOOK	YOUTUBE	INSTAGRAM	TWITTER	TIKTOK
NEVER / I DO NOT USE THIS	1.5	0.9	22.6	32.6	<b>24.3</b>
AN HOUR OR LESS	15.4	19.6	<b>40.6</b>	<b>36.8</b>	23.8
1 TO 3 HOURS	27.1	<b>36.3</b>	20.7	16.8	22.5
3 TO 5 HOURS	20.4	21.4	8.9	7.4	13.7
MORE THAN 5 HOURS	<b>35.6</b>	21.7	7.1	6.4	15.6

**INTERNET ACCESS AT HOME**

LEVELS	TOTAL
No	6.7
<b>Yes</b>	<b>93.3</b>

**CABLE TELEVISION ACCESS AT HOME**

LEVELS	TOTAL
No	32.7
<b>Yes</b>	<b>67.3</b>





# MAYORAL/VICE MAYORAL VOTE SHARE

# Overview: State of the Races in NCR

CITY	SAMPLE	MOE	MAYOR			VICE MAYOR		
			FIRST	SECOND	GAP	FIRST	SECOND	GAP
CALOOCAN	100	10	39	17	22	35	24	11
LAS PIÑAS	100	10	37	12	25	43	12	31
MAKATI	100	10	70	14	56	55	18	37
MALABON	100	10	41	37	4	39	34	5
MANDALUYONG	100	10	58	15	43	71	8	63
MANILA	100	10	26	13	13	31	17	14
MARIKINA	100	10	60	28	32	30	22	8
MUNTINLUPA	100	10	49	11	38	39	30	9
NAVOTAS	100	10	57	21	36	36	25	11
PARAÑAQUE	100	10	53	10	43	28	17	11
PASAY	100	10	43	12	31	33	14	19
PASIG	100	10	92	8	84	43	15	28
PATEROS	49	14	57	14	43	39	35	4
QUEZON CITY	100	10	48	26	22	46	24	22
SAN JUAN	76	12	55	18	37	43	25	18
TAGUIG	100	10	68	13	55	34	32	2
VALENZUELA	100	10	82	11	71	68	14	54
<b>AVERAGE</b>	<b>NA</b>	<b>NA</b>	<b>55</b>	<b>16</b>	<b>39</b>	<b>42</b>	<b>22</b>	<b>20</b>



**COMPETITIVE RACE: Margin is 21-30 points**



**BATTLEGROUND: Margin 20 pts or less, 2+ candidates statistically tied for first place**

## MAYOR

CANDIDATE	TOTAL
<b>MALAPITAN, ALONG</b>	<b>39</b>
UNDECIDED	27
ERICE, EGAY	17
ANQUILAN, JUN	6
DOMASIG, ROMAN JR.	5
BAYON-ON, RUFFY NAZARENO	4
MALUNES, TOTO	1
NONE	1

## VICE MAYOR

CANDIDATE	TOTAL
<b>TEH, KARINA</b>	<b>35</b>
UNDECIDED	30
<b>MALONZO, PJ</b>	<b>24</b>
TIMBOL, JOSEPH	8
NONE	3

# ////// Mayoral/Vice Mayoral Vote Shares: LAS PIÑAS

## MAYOR

CANDIDATE	TOTAL
<b>AGUILAR, IMELDA</b>	<b>37</b>
UNDECIDED	21
CASIMIRO, LOUIE	12
EUSEBIO, DOC FERDS	12
DE JESUS, ALADIN	5
ABELLAR, ANTONIO JR.	4
GONZALES, BENJAMIN	3
RIVERA, REY	3
MAESTRADO, MICHAEL	2
NONE	1

## VICE MAYOR

CANDIDATE	TOTAL
<b>AGUILAR, APRIL</b>	<b>43</b>
UNDECIDED	28
DELOS REYES, BISHOP JERRY	12
ANGELES, ED	10
LUNA, ANTONIO	6
NONE	1

# ////// Mayoral/Vice Mayoral Vote Shares: MAKATI

## MAYOR

CANDIDATE	TOTAL
<b>BINAY, ABBY</b>	<b>70</b>
UNDECIDED	16
HERNANDEZ, JOEL	14

## VICE MAYOR

CANDIDATE	TOTAL
<b>LAGDAMEO, MONIQUE</b>	<b>55</b>
UNDECIDED	26
BIOLENA, KUYA ROD	18
NONE	1

## ////// **Mayoral/Vice Mayoral Vote Shares: MALABON**

### MAYOR

CANDIDATE	TOTAL
SANDOVAL, JEANNIE	41
ORETA, ENZO	37
UNDECIDED	19
NONE	3

### VICE MAYOR

CANDIDATE	TOTAL
YAMBAO, JAYJAY	39
DELA CRUZ, NINONG	34
UNDECIDED	27

**MAYOR**

CANDIDATE	TOTAL
<b>ABALOS, BEN</b>	<b>58</b>
UNDECIDED	23
SOLOMON, FLORENCIO	15
NONE	4

**VICE MAYOR**

CANDIDATE	TOTAL
<b>ABALOS, MENCHIE</b>	<b>71</b>
UNDECIDED	21
NONE	8

# ////// Mayoral/Vice Mayoral Vote Shares: MANILA

## MAYOR

CANDIDATE	TOTAL
UNDECIDED	28
LACUNA, HONEY	26
LOPEZ, ALEX	13
BAGATSING, AMADO	9
ABAD, ONOFRE	7
LIM, CHRISTY	6
JAMIAS, ELMER	4
PIZARRA, FRANCIS	4
NONE	3

## VICE MAYOR

CANDIDATE	TOTAL
BAGATSING, RAYMOND	31
UNDECIDED	28
NIETO, YUL SERVO	17
LAPINIG, LUCY	14
REYES, ARVIN	10



# ////// Mayoral/Vice Mayoral Vote Shares: **MARIKINA**

## MAYOR

CANDIDATE	TOTAL
<b>TEODORO, MARCY</b>	<b>60</b>
FERNANDO, BAYANI	28
UNDECIDED	12

## VICE MAYOR

CANDIDATE	TOTAL
<b>ANDRES, DOC MARION</b>	<b>30</b>
<b>ANCHETA, ZIFFRED</b>	<b>22</b>
UNDECIDED	21
<b>DELA CRUZ, SHERWIN</b>	<b>18</b>
ACOP, FRANCIS JOSEPH	9

**MAYOR**

CANDIDATE	TOTAL
<b>BIAZON, RUFFY</b>	<b>49</b>
UNDECIDED	23
BENJAMIN, NELSON	11
MARIÑAS, RED	11
MARMETO, OSCAR	5
NONE	1

**VICE MAYOR**

CANDIDATE	TOTAL
<b>DIOKO, OYO BOY</b>	<b>39</b>
<b>SIMUNDAC, ARTEMIO</b>	<b>30</b>
UNDECIDED	29
NONE	2

# ////// **Mayoral/Vice Mayoral Vote Shares: NAVOTAS**

## MAYOR

CANDIDATE	TOTAL
<b>TIANGCO, JOHN REY</b>	<b>57</b>
CAMACHO, MARIO	21
CRUZ, RC	15
UNDECIDED	7

## VICE MAYOR

CANDIDATE	TOTAL
<b>SANCHEZ, KAP TITO</b>	<b>36</b>
<b>MAIQUEZ, FREDIE</b>	<b>25</b>
<b>DE GUZMAN, ICOY</b>	<b>23</b>
UNDECIDED	14
NONE	2

**MAYOR**

CANDIDATE	TOTAL
<b>OLIVAREZ, ERIC</b>	<b>53</b>
UNDECIDED	26
AGUILAR, ROLANDO	10
ZAIDE, JUN	4
NONE	3
UY, DREW	3
MORES, JHERIE	1

**VICE MAYOR**

CANDIDATE	TOTAL
<b>UNDECIDED</b>	<b>39</b>
<b>VILLAFUERTE, JOAN</b>	<b>28</b>
<b>DE ASIS, TESS</b>	<b>17</b>
<b>FAVIS, COACH BINKY</b>	<b>14</b>
NONE	2

# ////// Mayoral/Vice Mayoral Vote Shares: PASAY

## MAYOR

CANDIDATE	TOTAL
<b>CALIXTO-RUBIANO, EMI</b>	<b>43</b>
UNDECIDED	33
ADVINCULA, RICHARD	12
TOGONON, EDWARD	6
ROMERO, AJ	4
NONE	2

## VICE MAYOR

CANDIDATE	TOTAL
<b>DEL ROSARIO, BOYET DING</b>	<b>33</b>
UNDECIDED	31
<b>BERNAJE-CARBAJAL, TINA</b>	<b>14</b>
BONGAT, HECTOR	11
CRUZ, JESSIE	9
NONE	2

# ////// Mayoral/Vice Mayoral Vote Shares: PASIG

## MAYOR

CANDIDATE	TOTAL
<b>SOTTO, VICO</b>	<b>92</b>
BERNARDO, IYO CARUNCHO	8

## VICE MAYOR

CANDIDATE	TOTAL
<b>JAWORSKI, DODOT</b>	<b>43</b>
UNDECIDED	27
CONCEPCION, JUNJUN	15
SIA, CHRISTIAN	14
NONE	1

# ////// Mayoral/Vice Mayoral Vote Shares: PATEROS

## MAYOR

CANDIDATE	TOTAL
<b>PONCE, IKE</b>	<b>57.1</b>
UNDECIDED	28.6
CHIONG, MARILYN	14.3

## VICE MAYOR

CANDIDATE	TOTAL
<b>SANTOS, CARLO</b>	<b>38.8</b>
<b>MARZAN, JOHN PETER</b>	<b>34.7</b>
UNDECIDED	26.5

**MAYOR**

CANDIDATE	TOTAL
<b>BELMONTE, JOY</b>	<b>48</b>
DEFENSOR, MICHAEL	26
UNDECIDED	15
ARANETA, GLENDA	2
BELLO, KUYA RIC	2
NONE	2
VELASCO, DIOSDADO	2
INGLES, INVENTOR JOSE	1
JOTA, ROLANDO	1
SALUTAN, TOM	1

**VICE MAYOR**

CANDIDATE	TOTAL
<b>SOTTO, GIAN</b>	<b>46</b>
CASTELO, WINNIE	24
UNDECIDED	19
RODRIGUEZ, HELEN	6
LARAÑ'O, CHRISTINE	3
NONE	2



# ////// Mayoral/Vice Mayoral Vote Shares: SAN JUAN

## MAYOR

CANDIDATE	TOTAL
<b>ZAMORA, FRANCIS</b>	<b>55.3</b>
UNDECIDED	23.7
USMAN, JUN	18.4
NONE	2.6

## VICE MAYOR

CANDIDATE	TOTAL
<b>VILLA, WARREN</b>	<b>43.4</b>
UNDECIDED	27.6
<b>CEZAR, PHILIP</b>	<b>25.0</b>
NONE	3.9

# ////// Mayoral/Vice Mayoral Vote Shares: TAGUIG

## MAYOR

CANDIDATE	TOTAL
<b>CAYETANO, ATE LANI</b>	<b>68</b>
UNDECIDED	17
CERAFICA, ARNEL	13
NONE	2

## VICE MAYOR

CANDIDATE	TOTAL
ALIT, ARVIN	34
CERAFICA, JANELLE	32
UNDECIDED	28
NONE	6

# ////// Mayoral/Vice Mayoral Vote Shares: VALENZUELA

## MAYOR

CANDIDATE	TOTAL
<b>GATCHALIAN, WES</b>	<b>82</b>
BERNARDO, BOMBIT	11
UNDECIDED	6
NONE	1

## VICE MAYOR

CANDIDATE	TOTAL
<b>NATIVIDAD-BORJA, LORIE</b>	<b>68</b>
UNDECIDED	17
DE GULA, RICARDO	14
NONE	1



**THANK YOU!**