

PAHAYAG
NCR APRIL

NCR Report on National Election Preferences

SURVEY PERIOD
April 8-13, 2022

Media Partner:
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PAHAYAG NCR TRACKER: APRIL is an independent and non-commissioned survey conducted by PUBLICUS between **April 8 to 13, 2022**.

The survey sample comprises 1,625 respondents from the National Capital Region (NCR) drawn from a market research maintained by **PureSpectrum**, a US-based panel marketplace with multinational presence.

The final survey research panel was restricted to registered voters. Parameters based on respondent age and gender were utilized in the sample formulation in order for the resulting sample to conform more closely to the features of the voting population, as defined by statistics from the COMELEC.

Minor adjustments were made in the sampling in PATEROS and SAN JUAN given its smaller representation in the panel marketplace of **PureSpectrum**.

The sample-wide margin of error is +/- 3%.

Note from PureSpectrum: “Samples provided by PureSpectrum are not affiliated with any bias or political party. All opinions voiced in the interpretation and analyses of the data are those of the writer and/or project sponsor.”

CITY	SAMPLES
PATEROS	49
SAN JUAN	76
OTHER NCR CITIES	100



DEMOGRAPHIC PROFILE

AGE GROUP

LEVELS	TOTAL
18 to 24	27.7
25 to 29	20.6
30 to 39	32.4
40 to 49	14.2
50 to 59	3.7
60+	1.4

RELIGION

LEVELS	TOTAL
ROMAN CATHOLIC	80.1
BORN AGAIN CHRISTIAN	9.4
IGLESIA NI CRISTO	4.1
ISLAM	1.5
NONE	1.1
OTHERS	3.9

GENDER

LEVELS	TOTAL
FEMALE	60.1
MALE	39.9

HIGHEST EDUCATIONAL ATTAINMENT

LEVELS	TOTAL
NO FORMAL EDUCATION	0.2
SOME ELEMENTARY	0.2
ELEMENTARY GRADUATE	0.1
SOME HIGH SCHOOL	1.5
HIGH SCHOOL GRADUATE	14.7
VOCATIONAL	6.2
SOME COLLEGE	19.7
COLLEGE GRADUATE	54.5
BEYOND COLLEGE GRADUATE	2.9

EDUCATION CLASS

LEVELS	TOTAL
HS/VOC AND BELOW	22.9
AT LEAST SOME COLLEGE	77.1

INCOME LEVEL

LEVELS	TOTAL
POOR	10.5
LOW INCOME	18
LOWER MIDDLE INCOME	27.2
MIDDLE INCOME	23.7
UPPER MIDDLE INCOME	10.9
UPPER INCOME	4.1
RICH	3.3
DOES NOT KNOW	1.6
REFUSED TO ANSWER	0.6

INCOME LEVEL

LEVELS	TOTAL
ABC	42
D	45.2
E	10.5

WHAT IS YOUR CURRENT WORK STATUS?

LEVELS	TOTAL
NOT WORKING, NO EXPERIENCE, NOT LOOKING FOR WORK	2.7
NOT WORKING, WITH EXPERIENCE, NOT LOOKING FOR WORK	4.2
NOT WORKING, NO EXPERIENCE, LOOKING FOR WORK	4.5
NOT WORKING, WITH EXPERIENCE, LOOKING FOR WORK	8.5
WORKING PART TIME, LOOKING FOR MORE WORK	11.9
WORKING PART TIME, NOT LOOKING FOR MORE WORK	8.4
WORKING FULL TIME	59.8

OWNERSHIP OF SMARTPHONE

LEVELS	TOTAL
PREPAID NON-SMARTPHONE	9.1
PREPAID SMARTPHONE	71.1
POSTPAID NON-SMARTPHONE	1.4
POSTPAID SMARTPHONE	9.1
PREPAID AND POSTPAID, AT LEAST ONE SMARTPHONE	5.9
PREPAID AND POSTPAID, NO SMARTPHONES	0.7
DO NOT OWN BUT USE A NON-SMARTPHONE	0.6
DO NOT OWN BUT USE A SMARTPHONE	1.4
DO NOT OWN AND DO NOT USE	0.7

WORK STATUS GROUP

LEVELS	TOTAL
NOT WORKING, NOT LOOKING FOR WORK	6.9
NOT WORKING, LOOKING FOR WORK	13.0
WORKING	80.1

VIEWS ON THE ADMINISTRATION

LEVELS	TOTAL
STRONGLY ANTI ADMINISTRATION	11.5
MILDLY ANTI ADMINISTRATION	13.2
NEITHER ANTI ADMINISTRATION NOR PRO ADMINISTRATION	27.0
MILDLY PRO ADMINISTRATION	22.3
STRONGLY PRO ADMINISTRATION	26

VIEWS ON THE OPPOSITION

LEVELS	TOTAL
STRONGLY ANTI OPPOSITION	20.4
MILDLY ANTI OPPOSITION	18.2
NEITHER ANTI ADMINISTRATION NOR PRO OPPOSITION	41.8
MILDLY PRO OPPOSITION	12.7
STRONGLY PRO OPPOSITION	6.8

SOCIAL MEDIA USAGE

LEVELS	FACEBOOK	YOUTUBE	INSTAGRAM	TWITTER	TIKTOK
NEVER / I DO NOT USE THIS	1.5	0.9	22.6	32.6	24.3
AN HOUR OR LESS	15.4	19.6	40.6	36.8	23.8
1 TO 3 HOURS	27.1	36.3	20.7	16.8	22.5
3 TO 5 HOURS	20.4	21.4	8.9	7.4	13.7
MORE THAN 5 HOURS	35.6	21.7	7.1	6.4	15.6

INTERNET ACCESS AT HOME

LEVELS	TOTAL
No	6.7
Yes	93.3

CABLE TELEVISION ACCESS AT HOME

LEVELS	TOTAL
No	32.7
Yes	67.3



PRESIDENTIAL VOTE SHARE

Q: Assuming that the elections are held tomorrow, who among the following will get your vote for PRESIDENT? (TOTAL vs. VOTE FIRMNESS)

LEVELS	TOTAL	I WILL DEFINITELY CHANGE MY CHOICE	I WILL LIKELY CHANGE MY CHOICE	I MAY OR MAY NOT CHANGE MY CHOICE	I WILL LIKELY NOT CHANGE MY CHOICE	I WILL DEFINITELY NOT CHANGE MY CHOICE
MARCOS, FERDINAND BONGBONG JR	51.6	1	1	12	15	71
ROBREDO, MARIA LEONOR LENI	24.3	0	0	13	16	71
DOMAGOSO, FRANCISCO ISKO MORENO	9.8	0	1	31	16	52
UNDECIDED	5.7	n/a	n/a	n/a	n/a	n/a
LACSON, PANFILO PING	4.2	0	6	41	12	41
PACQUIAO, EMMANUEL MANNY	1.8	0	0	40	17	43
DE GUZMAN, KA LEODY	1.0	6	6	24	18	47
ABELLA, ERNESTO ERNIE	0.9	0	0	21	14	64
OTHERS	0.3	40	0	20	0	40
GONZALES, NORBERTO	0.1	0	0	50	50	0
NONE	0.1	n/a	n/a	n/a	n/a	n/a

Q: Assuming that the elections are held tomorrow, who among the following will get your vote for PRESIDENT? (By ECONOMIC CLASS)

LEVELS	TOTAL	ABC	D	E	REFUSED TO ANSWER
<i>TOTAL</i>	1625	683	735	171	36
MARCOS, FERDINAND BONGBONG JR	51.6	47	54	61	47
ROBREDO, MARIA LEONOR LENI	24.3	30	22	13	22
DOMAGOSO, FRANCISCO ISKO MORENO	9.8	8	12	9	6
UNDECIDED	5.7	5	5	7	17
LACSON, PANFILO PING	4.2	6	3	2	0
PACQUIAO, EMMANUEL MANNY	1.8	2	2	3	0
DE GUZMAN, KA LEODY	1	1	1	2	3
ABELLA, ERNESTO ERNIE	0.9	0	1	2	6
OTHERS	0.3	0	0	1	0
GONZALES, NORBERTO	0.1	0	0	0	0
NONE	0.1	0	0	0	0



VICE PRESIDENTIAL VOTE SHARE

Q: Assuming that the elections are held tomorrow, who among the following will get your vote for VICE PRESIDENT? (TOTAL vs. VOTE FIRMNESS)

LEVELS	TOTAL	I WILL DEFINITELY CHANGE MY CHOICE	I WILL LIKELY CHANGE MY CHOICE	I MAY OR MAY NOT CHANGE MY CHOICE	I WILL LIKELY NOT CHANGE MY CHOICE	I WILL DEFINITELY NOT CHANGE MY CHOICE
DUTERTE-CARPIO, SARA INDAY	51.3	0	1	9	12	78
PANGILINAN, FRANCIS KIKO	15.4	0	1	14	13	71
SOTTO, VICENTE TITO III	11.6	1	2	21	21	56
ONG, WILLIE DOC WILLIE	11.4	1	5	25	17	52
UNDECIDED	7.4	n/a	n/a	n/a	n/a	n/a
ATIENZA, JOSE LITO	1.4	0	9	18	18	55
BELLO, WALDEN	0.9	0	7	27	20	47
NONE	0.4	n/a	n/a	n/a	n/a	n/a
OTHERS	0.2	0	0	33	0	67

Q: Assuming that the elections are held tomorrow, who among the following will get your vote for VICE PRESIDENT? (By ECONOMIC CLASS)

LEVELS	TOTAL	ABC	D	E	REFUSED TO ANSWER
TOTAL	1625	683	735	171	36
DUTERTE-CARPIO, SARA INDAY	51.3	46	54	58	53
PANGILINAN, FRANCIS KIKO	15.4	21	12	5	22
SOTTO, VICENTE TITO III	11.6	11	12	12	6
ONG, WILLIE DOC WILLIE	11.4	13	11	7	3
UNDECIDED	7.4	7	7	12	11
ATIENZA, JOSE LITO	1.4	1	1	2	6
BELLO, WALDEN	0.9	1	1	2	0
NONE	0.4	0	0	1	0
OTHERS	0.2	0	0	1	0



SENATORIAL VOTE SHARE

Q: Assuming that the elections are held tomorrow, who among the following will get your vote for SENATOR?

	LEVELS	SHARE
1	ESCUDERO, FRANCIS CHIZ	47.3
2	GATCHALIAN, SHERWIN WIN	45.5
3	CAYETANO, ALAN PETER	42.1
4	LEGARDA, LOREN	41.7
5	TULFO, RAFAEL RAFFY	39.8
6	HONTIVEROS, ANA THERESIA RISA	36.2
7	VILLAR, MARK	34
8	DIOKNO, CHEL	33.7
9	VILLANUEVA, JOEL TESDAMAN	30
10	ZUBIRI, JUAN MIGUEL MIGZ	29.5
11	EJERCITO, JOSEPH VICTOR JV ESTRADA	29.1
12	BAUTISTA, HERBERT BISTEK	27
13	GORDON, RICHARD DICK	26.1
14	BINAY, JEJOMAR JOJO	25.5
15	PADILLA, ROBIN	24.5
16	GADON, LORENZO LARRY	23
17	TEODORO, GILBERT GIBO	22.2
18	ROQUE, HERMINIO HARRY	19.9
19	ELEAZAR, GUILLERMO LORENZO	19.3
20	COLMENARES, NERI	19

	LEVELS	SHARE
21	ESTRADA, JOSE JINGGOY	16.3
22	DE LIMA, LEILA	15.3
23	HONASAN, GREGORIO GRINGO	15.3
24	TRILLANES, ANTONIO SONNY	15.1
25	MARCOLETA, RODANTE	14.4
26	BAGUILAT, TEODORO TEDDY	13.6
27	PANELO, SALVADOR SAL	13.5
28	BALITA, CARLITO CARL	11.5
29	ESPIRITU, LUKE	10.2
30	MARCOS, FRANCIS LEO	10.2
31	LACSON, ALEXANDER ALEX	9.9
32	SISON, JOSEPH PETER JOPET	8.8
33	BELGICA, GRECO	7.8
34	DEL ROSARIO, MANUEL MONSOUR	6.6
35	PIÑOL, EMMANUEL MANNY	6.6
36	BELLO, SILVESTRE JR	6.5
37	GUTO, SAMIRA	5.2
38	ARRANZA, JESS	4.4
39	AFUANG, ABNER	3.8
40	LANGIT, REYNANTE REY	3.8

////// Senatorial Vote Share (41-64)

	LEVELS	SHARE
41	MATULA, JOSE SONNY	3.8
42	PIMENTEL, ASTRA	3.4
43	BAILEN, AGNES	3.3
44	ALBANI, IBRAHIM	3.1
45	CHAVEZ, MELCHOR	3.1
46	BARBO, LUTGRADO LUTZ	3
47	LABOG, ELMER BONG	2.9
48	CABONEGRO, ROY	2.6
49	CASTRICIONES, JOHN	2.6
50	PADILLA, MA. DOMINGA MINGUITA	2.6
51	DIAZ, DING	2
52	ERAÑO, ERNIE	1.8
53	FALCONE, BAL FALCON	1.8
54	ZUBIAGA, CARMEN	1.8
55	DANGELO, DAVID	1.7
56	KIRAM, NUR-MAHAL	1.2
57	LIM, ARIEL	1.1
58	SAHIDULLA , NUR-ANA PRINCESS LADY ANN	1.1
59	MALLILLIN, EMILY	0.8
60	JAVELLANA, RJ	0.7

	LEVELS	SHARE
61	RICABLANCA, WILLIE JR.	0.7
62	MINDALANO-ADAM, MARIETA	0.6
63	VALEROS, REY	0.6
64	OLARTE, LEO	0.5



THANK YOU!